

DAVE COPLIN

Leading global authority on the future of work and the societal impact of AI

Dave Coplin is a globally renowned public speaker, author, and thought leader specialising in the transformative impact of technology on business and society. With over 30 years of experience, including his tenure as Microsoft UK's "Chief Envisioning Officer", Dave has worked with some of the world's largest organisations to inspire innovation, drive growth, and shape strategies that unlock the full potential of digital transformation.

As an independent advisor and keynote speaker, Dave's clients span every sector and include iconic names such as Apple, Google, Facebook, Microsoft, Aviva, Barclays, Vodafone, and Ernst & Young. He is equally sought after by leading public sector bodies and academic institutions, from the UK and EU Parliaments to Cambridge and Oxford Universities, for his ability to connect complex technological topics to real-world outcomes.

A recognised authority on the future of work and the societal impact of AI - particularly generative AI - Dave's bestselling books, *Business Reimagined* and *The Rise of the Humans*, continue to inspire individuals and organisations to embrace technology's potential. His work highlights how generative AI and other transformational technologies can empower businesses to innovate, enhance human capabilities, and navigate the challenges of our rapidly evolving world.

Dave's presentations are a unique blend of entertainment and insight. Known for his engaging and humorous style, he captivates audiences while delivering thought-provoking messages that inspire action. Whether discussing how generative AI can reshape industries or how organisations can thrive in an age of digital disruption, Dave leaves audiences energised, informed, and ready to reimagine the future.

Alongside his speaking and advisory work, Dave serves as an independent non-executive director for Mitchells and Butlers plc, Vianet Group plc, and the Pensions and Lifetime Savings Association. In these roles, he provides strategic guidance on integrating digital technologies to drive sustainable growth and deliver tangible business outcomes, further demonstrating his ability to turn insight into action.

For event organisers, Dave Coplin is the ultimate keynote speaker: a trusted expert who combines practical insights with an engaging delivery, ensuring your audience leaves inspired and your event is a resounding success. More than just a speaker, Dave is a true partner in your event's success. From tailoring his content to align with your goals to staying engaged on the day to answer questions and participate in discussions, Dave's commitment goes beyond the stage. Whether in-person or fully virtual, Dave's presentations are supported by a state-of-the-art broadcast studio, enabling him to deliver professional-quality virtual events or bespoke video teasers to help drive attendance. By partnering with Dave, you ensure your event achieves its fullest potential, inspiring and engaging everyone.

Dave Coplin is exclusively available through DBA Speakers.

**For Dave's diary please call Diana Boulter
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