

# **BRAD BORKAN**

## ***Winning against the odds***

**Brad is exclusively available through DBA Speakers**

**Brad is a passionate speaker with the interest and experience to show how people and businesses can make better decisions. His presentations focus on leadership, teamwork and winning against the odds – often when the odds are stacked impossibly high against success.**

**Brad's clients include Credit Suisse, the Scott Polar Research Institute at the University of Cambridge and the Royal Society of Chemistry.**

### ***Lessons from History: How to Make Better Decisions and Stronger Teams***

Seeking to achieve impressive, or even epic, results with your team or organisation?

Brad Borkan's expertise is in how explorers and other historical people, as well as small teams (like the Wright Brothers) achieved epic results. He then translates this into valuable lessons, applicable for modern life and business.

Brad is a passionate speaker. His entertaining style and thought-provoking presentations, based on the remarkable true stories within his award-winning books, engage the audience, while revealing lessons in teamwork, leadership, creativity, resilience and winning against the odds.

His custom-created presentations are designed to match your needs. Working with you, he ensures there are immediately useful lessons for every individual in the audience, resulting in feedback like this:

*"Heard Brad Borkan speak recently. He paralleled the adventures of leadership with the adventures of Shackleton and his expeditions. Brad isn't just a speaker.....he's a storyteller! One of the best. Engaging, insightful. His storytelling makes ice floes and life-threatening weather vividly exciting." Donna Moore*

*"Thank you for an amazing presentation. It was the best the group has had in years." Jay Weiser, Kettering Executive Network*

Brad studies great achievers including explorers like Shackleton, builders of great structures like Isambard Kingdom Brunel (trains, ships, bridges) and Theodore Roosevelt (instrumental in the construction of the Panama Canal and the U.S. National Parks), as well as small, high performing teams like the Wright Brothers, Women's Rights champions from the 1800s Susan B. Anthony and Elizabeth Stanton, Everest climbers Hillary and Tenzing, and creative talents like Gilbert and Sullivan.

Brad's skill is in interweaving stories and insights from these and other historical individual and team successes with the insights he has gleaned from his own multi-national work at high tech companies. This ensures his presentations are grounded in real world business experience, providing advice, guidance and insights which are enriched and reinforced with unforgettable stories and stunning historical photographs.

*"I've booked and managed speakers for 30 years. To other people, explorers may seem crazy, possibly heroic, or slightly unhinged. Brad is not, himself, an explorer, but he studies them in depth. His clarity and perceptive insight are unmatched. His analysis of what worked, what made people choose they route they did, make the decisions they made, and how they survived is remarkable. Which is why he is exclusive with DBA."*

**Diana Boulter, Founder, DBA Speakers**

## Speaking Experience:

Brad has broad speaking experience to a variety of organisations and companies. He has also given lectures while traveling on Antarctic cruise ships, at a literary festival, leading UK secondary school, a Wharton Alumni Association, the Royal Geographical Society and the Scott Polar Research Institute.

Brad is also a popular and engaging podcast guest.

A Fellow of the Royal Geographical Society, he is also a member of the Royal Historical Society, the Society of Authors, and Vice-Chair of the Friends of the Scott Polar Research Institute.

Brad has been a contributing writer for *Crisis Response Journal* and PwC's *Strategy+Business Magazine*.

## Speech topics include (but are not limited to):

- How Epic People Achieved Daring Goals: *Lessons for the Modern Era*
- The 11 Traits that All Great Achievers Do
- Lessons from Shackleton and other early Antarctic Explorers
- The Superpower of Small Teams: *Structuring Teams of Two or Three to Achieve Greatness*
- Succeeding Against All Odds: *How a Team of Two Bicycle Shop Owners Outsmarted Thomas Edison to Build the First Airplane*

## Books:

- **When Your Life Depends on It:** *Extreme Decision Making Lessons From The Antarctic.*
  - Personally endorsed by the world's greatest living explorer Sir Ranulph Fiennes.
  - Reached #19 on Top 100 Best Decision Making Books of All Time.
  - Winner: First Place: Chanticleer International Book Awards I&I Non-Fiction.
- **Audacious Goals, Remarkable Results:** *How an Explorer, an Engineer and a Statesman Shaped our Modern World*
- **It Takes Two or Three - The Superpower of Small Teams:** *From Hollywood to the Moon and Everything In Between*
- **Dynamic Alignment:** *The Power of Finding Your Purpose, Achieving Your Goals, and Living a Passion-Driven Life*

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**To check his diary please call**

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